COPY ON NON-WHITE CARD STOCK
—subjects write sign on reverse side—

wdydwyd?

Burning Man 2011 – Subject Release

Release from the individual who appears and is identified in a recording or artistic rendering as a part of or related to the wdydwyd? project.

Project: wdydwyd? project (the "Project" as described in Exhibit A below)

Recordings: Audio, video and any other visual recordings on film, digital storage, or any other media created as a part of or related to the Project (the "Recordings")

Rendering: Drawings, paintings, written text, or any other artistic representations created on in any medium as a part of or related to the Project (the "Renderings")

Photographer/videographer: _____ (the "Collaborating Artist")
Founding Artist: Tony Deifell (the "Founding Artist")
Date of Recording: August – Sept., 2011

I hereby authorize the Collaborating Artist and his or her assignees and designees to create Recordings and Renderings as part of, or as a result of the Project, that include my name, likeness, appearance, and expression, and to use the Recordings, the transcript thereof, and Renderings in connection with the Project and any project promotional material.

Furthermore, I hereby grant the Collaborating Artist, Founding Artist, and his or her assignees and designees royalty-free permission to use, reproduce, publish, broadcast and distribute the Recordings and Renderings identified above, in connection with the Project, in any works created by the Collaborating Artist, Founding Artist, or their assignees and designees concerning, based on or related to the Project, in any media, whether now known or later invented, throughout the world, in perpetuity, as long as the project retains the current character and focus described in Exhibit A.

The Collaborating Artist, Founding Artist, and his or her assignees and designees may edit and modify the Recordings and Renderings and include the edited and modified Recordings and Renderings, or any portion thereof, in the Project.

I have the right to enter into this agreement and my appearance will not conflict with any commitment I have to any person or entity.

Subject's name (print): _____

Subject's Signature: _____

Date of signature: _____

Your city, state, country: _____

_____

List your current profession or occupation (in layman's terms):

_____

EMAIL (please write clearly!):

NOTE: If we don't have your email, we can't let you know what happens with your picture. We won't share your email, and we don't spam. We'll only send occasional emails related to wdydwyd?

Exhibit A: The wdydwyd? project is an ongoing collection of documentary and art work representing a diversity of people with their accompanying response to the question, "Why do you do what you do?" The Project was created by Tony Deifell for the purpose of inspiring others to reflect on their lives. www.wdydwyd.com